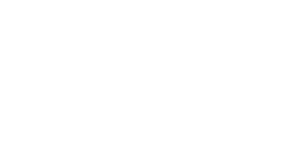
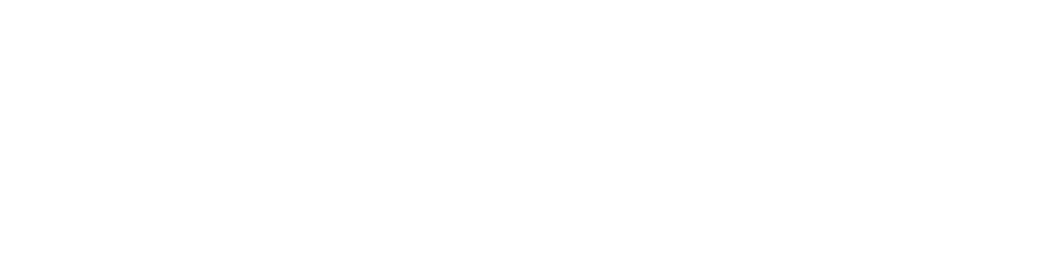
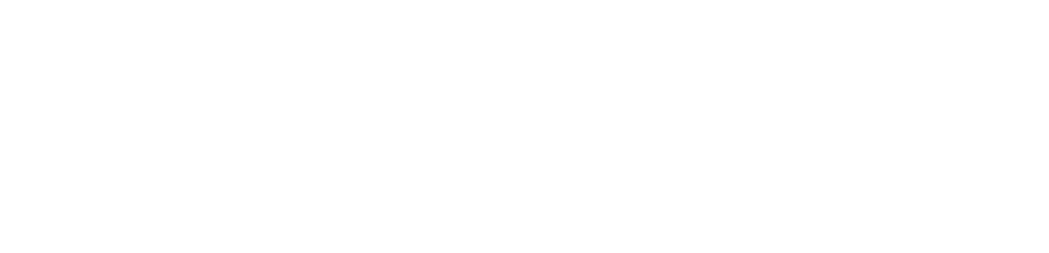
Project Title: Nutrition Assistant Application Project Design Phase-I - Solution Fit Template Team ID: PNT2022TMID36311

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| D  e  fi  n  e    C  S      Define CS, fit into CC | CS    1  . CUSTOMER SEGMENT(S  )      People who are highly careless about eating  healthy food for their health condition and  who wish to balance the nutritional content  of their daily consumption. | The user must upload a clear photo of the food,  which can be a menu item from a restaurant that  provides a clear context for the food picture or  the picture they took when they received the  food, in order to have the nutrition conte  nt of the  food image posted.        6  . CUSTOMER  CONSTRAINTS | 5. AVAILABLE SOLUTIONS AS    Although food packaging includes nutrition (and calorie) labels, customers still find it difficult to accept or believe them. Making a nutrition helper application is therefore preferable. | E  x  p  l  o  r  e    A  S    Explore AS, differentiate |
|  | | |



Everybody has the long

-

term objective of living

a healthy life. One must maintain a daily pattern

of a balanced diet that includes all nutrition in

order to achieve them.



BE

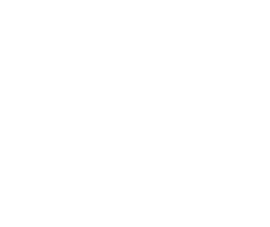


. BEHAVIOUR

7



RC



9

. PROBLEM ROOT CAUSE

Nowadays, eating unhealthy food,

such as fast food, is common. Fast

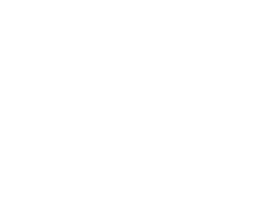
food is frequently consumed by

people for reasons other than their

health.



J&P



. JOBS

2

-

TO

-

BE

-

DONE /

PROBLEMS

Obesity and the user's anxiety about

developing health

-

related problems are

his or her problems. If they don't see

results right away, they'll get impatient

and find it difficult to finish laborious

chores. They lack conf

idence as a result

of their appearance.



Focus on J&P, tap into BE, understand RC



Focus on J&P, tap into BE

, understand

RC

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| I  d e  n t i  f  y  s t  r o n g    T  R | |  |  |  | | --- | --- | --- | | 3. TRIGGERS | TR |  | |  |  | |   People who practise healthy eating habits tend to be successful and fit. | |  |  |  | | --- | --- | --- | | 10. YOUR SOLUTION | SL |  | |  | | |   The user must upload the food image first, after which the meal's calories and nutritional information will be presented. User activities are also recorded for future use. | |  |  | | --- | --- | | 8.CHANNELS of BEHAVIOUR | CH | | 8.1 ONLINE |  |   From the website, customers can get the nutrition level of the food.  8.2 OFFLINE  Conducting offline awareness program for healthy life standard. | I    d e  n  t i f  y    s  t r  o n g    T  R |
| 4. EMOTIONS: BEFORE / AFTER EM    They will take good care of their bodies by eating healthy foods because they are afraid of becoming obese and because their physical condition makes them feel insecure. |